Goal statement: Fife will be a vibrant community in which to live, work, shop and play with interconnected green infrastructure, open space and robust commercial and industrial areas that support a great quality of life and promotes a city of neighbors.

1) Foster a style of government that is proactive, transparent, easily accessed and engages the public.

2) Maintain and enhance levels of service through efficiencies and partnerships.

3) Promote Intergovernmental Cooperation in Regional Planning and other areas of common interest.

4) Proactively promote the future of the City through:
   - Completion of the City Center visioning process and supporting documentation.
   - Exceptional consistency in the integration of all significant planning documents, including land use, parks and recreation, utilities, transportation, economic development, and campus master plans.
   - Strategic implementation of Municipal Master Plan designed to develop highly functioning municipal facilities which fully support the provision of efficient services.

5) Design and implement with key stakeholders, a transportation system that encourages people oriented development while assuring the smooth flow of commerce by:
   - Assuring that transportation solutions consider long-term impacts on quality of life in a comprehensive manner.
   - Focusing capital expenditures on community connectivity, putting a priority on those projects which serve to fill the gaps in the network.
   - Identify and implement cross railroad right-of-way connector solutions.
   - Minimizing short-term impacts to Fife residents and businesses during the implementation of transportation system plan improvements.

6) Aggressively implement the economic development plan for business recruitment, retention, development and redevelopment.