



## Request for Proposal: Activities to increase Tourism in Fife

### 1. Name and Address of Applicant (Organization)

Name of Organization: Fife Historical Society

Address: 2820 54th Ave. E Fife, WA 98424

Form of Organization: Support Ops of Tourism Facility

Website Address: www.fifehistorymuseum.com

Agency Tax ID#: 91-2124475

UBI#: 602088191

### 2. Contact Person:

Name: Pat Reed, President

Phone: 253-896-4710

Fax: \_\_\_\_\_

E-mail: fifehistorymuseum1957@gmail.com

### 3. Proposed Funding:

Can you operate this project with reduced funding?  No  Yes

#### 2017 Funding:

Priority 1 - full funding \$ 72,000

Priority 2 - partial funding (no less than) \$ 55,000

#### Optional: 2018 Funding:

Priority 1 - full funding \$ 68,000

Priority 2 - partial funding (no less than) \$ 55,000

Will there be an admission charge for this activity?  No  Yes If yes, how much \$ \_\_\_\_\_

### 4. Activity Information:

1. Please describe the activity or organization. (For festivals or events, include the name, dates of operation, and expected number of participants. For facility operations, include the expected number of visitors.)

The Fife Historical Society operates and maintains the Fife History Museum and Dacca Barn. We collect, preserve, interpret, publish, and exhibit materials about Fife, its citizens, and events. This funding will support a significant portion of a managing director's position. It requires the supervision of volunteers, contractors; the creation, development and execution of exhibits and educational programs; the marketing and promotion of Dacca Barn as a rental facility, promotion of the Fife History Museum as a historically significant destination, and management of the operating budget and earned income of both facilities.

The position is the principle staff to the Society's Board of Directors. This position may also assist City of Fife staff with activities related to historic preservation in Fife, including a combined effort between the Society, the Japanese-American Cultural League, the Camp Harmony Group, and the City to create a space in the Brookville Garden Park for a monument outlining the Japanese internment experience for many Fife residents. The 75th anniversary of Executive Order 9066 is in 2017, and we are collaborating with the above groups as well as Washington State History Museum creating events for this observance. A historical driving tour of Fife has been developed and is in its early stages of testing and revision.

2. Please provide estimates of how the proposed use of lodging tax revenue will result in increases in the number of people traveling for business or pleasure on a trip:

a. Away from their place of residence or business and staying overnight in paid accommodations:

A managing director may increase visitors staying overnight by 10%

b. To a place fifty miles or more one way from their place of residence or business for the day or staying overnight:

A managing directory may increase those traveling more than 50 miles by 25%

c. From another country or state outside of their place of residence or their business:

Those traveling from another country or state may increase by 50%

3. Coordination & Collaboration: Please provide information about any other organizations or agencies involved in this project/ activity and how this project directly contributes to the Fife LTAC Marketing & Economic Development Plan.

The job of the museum director includes fostering a cooperative environment between the Fife Historical Society, the City of Fife, Japanese American Cultural League, Camp Harmony, Arts & Culture Coalition of Pierce County, Washington State Historical Society as well as within Departments at the City of Fife and the community at large. These relationships will focus on placement of certain exhibits that have local, regional, and national cultural appeal.

The Fife Historical Society has been run for the past 11 years by a group of dedicated volunteers and 2 years of contracted part-time positions. The current full-time managing director brings an enthusiastic energy with marketing experience focused on generating tourism for the City of Fife, focused primarily on increasing Dacca Barn rentals. The managing director is creating a historical driving tour of Fife and provides enriching cultural experiences at the Fife History Museum and Dacca Barn.



# Optional Budget 2018

**INCOME:**

If you are anticipating receiving partial funding for this activity from another source, please list the source, approximate amount, and the status of funding.

Amount	Source	Confirmed? Yes/No		Date Available
\$7,000.00	Increased Barn Revenue	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	
\$68,000.00	City of Fife LTAC	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	
		<input type="checkbox"/> Yes	<input type="checkbox"/> No	
		<input type="checkbox"/> Yes	<input type="checkbox"/> No	
		<input type="checkbox"/> Yes	<input type="checkbox"/> No	
		<input type="checkbox"/> Yes	<input type="checkbox"/> No	

Total Income: \$75,000.00

What percentage of your project does your request for City funds represent? 89.7 %

**Expense:**

ACTIVITY	CITY OF FIFE FUNDS	OTHER FUNDS	TOTAL
Personnel (salaries & benefits)	\$65,000.00	\$7,000.00	\$72,000.00
Administration (office expense)			
Marketing/promotion			
Direct Sales Activities			
Minor Equipment			
Travel			
Contract Services (specify below)			
Other activities (specify below)			
<b>TOTAL COSTS:</b>	<b>\$65,000.00</b>	<b>\$7,000.00</b>	<b>\$72,000.00</b>

The applicant hereby certifies and affirms: 1. That it does not now, nor will it during the performance of any contract arising from this application, unlawfully discriminate against any employee, applicant for employment, client, customer, or other person who might benefit from said contract, by reason of age, race, color, ethnicity, sex, religion, creed, place of birth, or degree of handicap: 2. That it will abide by all relevant local, state and federal laws and regulations and 3. That it has read the information contained in pages 1,2 and 3 and understands and will comply with all provisions thereof.

Certified By: (signature): *Julie Watts*  
 (Print or type name): Julie Watts  
 Title: Managing Director  
 Date: June 1, 2016