



Request for Proposal: Activities to increase Tourism in Fife

1. Name and Address of Applicant (Organization)

Name of Organization: Fife Public Art Commission

Address: 5411 23RD ST E FIFE WA 98424

Form of Organization: Tourism Marketing Organization

Website Address: www.cityoffife.org

Agency Tax ID#:

UBI#:

2. Contact Person:

Name: Brianna Burroughs

Phone: (253) 896-8637

Fax:

E-mail: bburroughs@cityoffife.org

3. Proposed Funding:

Can you operate this project with reduced funding? [] No [x] Yes

2017 Funding:

Priority 1 - full funding \$ 22,250

Priority 2 - partial funding (no less than) \$ 17,500

Optional: 2018 Funding:

Priority 1 - full funding \$ 12,250

Priority 2 - partial funding (no less than) \$ 10,000

Will there be an admission charge for this activity? [x] No [] Yes If yes, how much \$

4. Activity Information:

1. Please describe the activity or organization. (For festivals or events, include the name, dates of operation, and expected number of participants. For facility operations, include the expected number of visitors.)

Where people see art they spend time, and where people spend time they spend money. Between 2017 and 2018 the Art Commission will focus on dedicating time and resources to foster a community of art-minded people within the City of Fife. When people think of an artistic, forward thinking community, we want them to think of Fife. The Art Commission wants to be a hub for the South Puget Sound where artists create, learn and make an impact. How will we go about accomplishing our goal? -2 Artist lecture series that will invite artists and art enthusiasts from around the Puget Sound (100+ people per lecture, 3-4 lectures per series). The series will be held during low travel seasons, sometime between February and April to boost tourism in Fife. -Citizen engagement in the arts (50+ people per event). We will be partnering with the Fife Parks department to provide activities and entertainment. -Tribal related art piece. We will be partnering with a class of tribal youth to produce an art piece which will foster relationships between the City of Fife and the Tribe.

2. Please provide estimates of how the proposed use of lodging tax revenue will result in increases in the number of people traveling for business or pleasure on a trip:

a. Away from their place of residence or business and staying overnight in paid accommodations:

50+

b. To a place fifty miles or more one way from their place of residence or business for the day or staying overnight:

100+

c. From another country or state outside of their place of residence or their business:

10+

3. Coordination & Collaboration: Please provide information about any other organizations or agencies involved in this project/ activity and how this project directly contributes to the Fife LTAC Marketing & Economic Development Plan.

All of the Art Commission's activities for the next two years are centered around bringing people into the City of Fife and help them learn about what makes Fife a valuable and special place to be. These goals are directly aligned with the Lodging Tax Advisory Committee Goals. We will be creating collaborative regional efforts which will result in an increase in tourism, the projects we are proposing will entice and intrigue people to not only visit but explore the city, and we are creating venues that draw tourists to Fife.

The Commission will be partnering with many different organizations in the next two years, some of which may include: Fife Parks and Recreation, Fife Chamber of Commerce, University of Washington, Tacoma Arts Commission, Puyallup Tribe, and the Fife School District.

The more people that we partner with and the more people that know who we are and where we are, the more likely they will spend time and investment in the City.

Budget 2017

INCOME:

If you are anticipating receiving partial funding for this activity from another source, please list the source, approximate amount, and the status of funding.

| Amount | Source | Confirmed? Yes/No | | Date Available |
|--------|--------|------------------------------|-----------------------------|-------------------|
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |

Total Income: _____

What percentage of your project does your request for City funds represent? 100 %

Expense:

| ACTIVITY | CITY OF FIFE FUNDS | OTHER FUNDS | TOTAL |
|-----------------------------------|--------------------|-------------|-------------------|
| Personnel (salaries & benefits) | _____ | _____ | _____ |
| Administration (office expense) | \$4,500.00 | _____ | \$4,500.00 |
| Marketing/promotion | \$1,000.00 | _____ | \$1,000.00 |
| Direct Sales Activities | _____ | _____ | _____ |
| Minor Equipment | _____ | _____ | _____ |
| Travel | _____ | _____ | _____ |
| Contract Services (specify below) | _____ | _____ | _____ |
| Other activities (specify below) | \$350.00 | _____ | \$350.00 |
| TOTAL COSTS: | \$5,850.00 | _____ | \$5,850.00 |

Optional Budget 2018

INCOME:

If you are anticipating receiving partial funding for this activity from another source, please list the source, approximate amount, and the status of funding.

| Amount | Source | Confirmed? Yes/No | | Date Available |
|--------|--------|------------------------------|-----------------------------|----------------|
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |
| _____ | _____ | <input type="checkbox"/> Yes | <input type="checkbox"/> No | _____ |

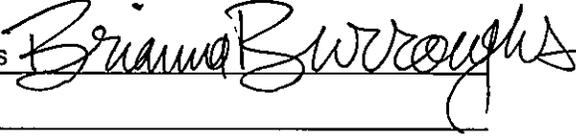
Total Income: _____

What percentage of your project does your request for City funds represent? _____ %

Expense:

| ACTIVITY | CITY OF FIFE FUNDS | OTHER FUNDS | TOTAL |
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| Administration (office expense) | \$4,500.00 | _____ | \$4,500.00 |
| Marketing/promotion | \$1,000.00 | _____ | \$1,000.00 |
| Direct Sales Activities | _____ | _____ | _____ |
| Minor Equipment | _____ | _____ | _____ |
| Travel | _____ | _____ | _____ |
| Contract Services (specify below) | _____ | _____ | _____ |
| Other activities (specify below) | \$350.00 | _____ | \$350.00 |
| TOTAL COSTS: | \$5,850.00 | _____ | \$5,850.00 |

The applicant hereby certifies and affirms: 1. That it does not now, nor will it during the performance of any contract arising from this application, unlawfully discriminate against any employee, applicant for employment, client, customer, or other person who might benefit from said contract, by reason of age, race, color, ethnicity, sex, religion, creed, place of birth, or degree of handicap: 2. That it will abide by all relevant local, state and federal laws and regulations and 3. That it has read the information contained in pages 1,2 and 3 and understands and will comply with all provisions thereof.

Certified By: (signature): Brianna Burroughs 

(Print or type name): Brianna Burroughs

Title: Associate Planner, City of Fife

Date: 6/2/2016