

**FIFE CITY COUNCIL
STUDY SESSION MEETING
MINUTES
March 17, 2015**

CALL TO ORDER & ROLL CALL

Deputy Mayor Hulcey called the Fife City Council Study Session to order at 7:00 PM.

Present: Deputy Mayor Hulcey, Mayor Curtis, Councilmembers Yambe, Cerqui, Marsh, and Wolfrom.

Excused: Councilmember Johnson.

Staff Present: City Manager Mukerjee; Assistant City Attorney Amann; Finance Director DeGroot; Public Works Director Blount; Community Development Director Osaki; Parks, Recreation and; Police Chief Mears; and Sr. Administrative Assistant Kurz.

PLEDGE OF ALLEGIANCE

Councilmember Marsh led the Pledge of Allegiance.

PRESENTATION

Mayor Curtis and the City Council presented Community Development Director Osaki with a plaque in recognition for his support and dedication to the City of Fife.

DISCUSSION TOPICS

Branding Update

Marketing Director McQuade reported that for 2015 the Lodging Tax Advisory Committee and City Council allocated \$61,000 to JayRay Ads and PR for the purpose of developing a brand for the City of Fife. Bridget Baeth, representing JayRay updated Council on the online surveys and focus groups which were conducted on November 7, 2014 and January 8, 2015. Ms. Baeth also presented the overall findings and themes that were suggested for the City.

City Council Neighborhood Outreach

Marketing Director McQuade presented a power point presentation illustrating why an outreach program would be helpful, as well as ideas, such as:

- Meet the Council night
- Listening Tours
- Town Hall Meetings at specific locations
- Competitive Programs or events
- Neighborhood Grant Programs

Council asked Staff to prepare some ideas and present them back to the Council relative to staff time and available resources.

2015 Arts Commission Work Plan

Marketing Director McQuade reported on the Arts Commissions past events and projects. McQuade also presented the 2015 Arts Commission work plan for 2015.

Improvement Plan for PRCS Maintenance Yard

Public Works Director Blount reported on the recently acquired property located at 3820 Freeman Road E. This property is now housing the maintenance yard for the City’s Parks, Recreation and Community Services Department. Blount presented several proposed improvements to this site, including remodeling the existing buildings. Blount reaffirmed that this project will work within the budget the Council allotted. Public Works will provide Council with more presentations as this project moves forward.

Amendments to Council Procedures

City Manager Mukerjee discussed some of the proposed changes, such as

- Moving citizens comments before Council comments
- Adding a break (if needed) after public hearing
- Second Readings of Ordinances, with Council approval
- Reformatting of the Public Hearing process

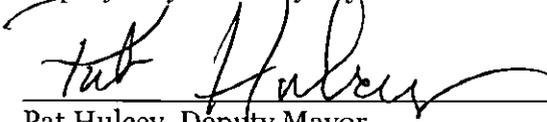
Mukerjee advised a proposed Resolution will be presented to the Council at the next meeting for their approval.

REVIEW OF UPCOMING COUNCIL MEETING AGENDAS

City Manager Mukerjee reviewed agenda items scheduled for the next couple of council meetings.

ADJOURNMENT

Deputy Mayor Hulcey adjourned the Study Session at 9:23 PM.



Pat Hulcey, Deputy Mayor



Jan Kurz, Sr. Administrative Assistant