

**FIFE CITY COUNCIL
Study Session**

**Fife City Hall
Council Chambers**

**Date:
September 21,
2010
Time: 7:00 p.m.**

EXECUTIVE SESSION

CALL TO ORDER AND ROLL CALL

Godwin, Johnson, Hull, Hulcey, Cerqui, de Booy, Alveshere,

The following members were present: Mayor Johnson, Councilmember de Booy, Councilmember Hull, Councilmember Godwin, Mayor ProTem Cerqui, and Councilmember Hulcey.

The following members were Excused / Absent: Councilmember Alveshere.

Staff Present: Steve Worthington, City Manager, Steve Marcotte, Assistant City Manager, David DeGroot, Finance Director, Greg Amann, Assistant City Attorney, Russ Blount, Public Works Director, Carl Durham, Community Development Director, Brad Blackburn, Chief of Police, Kurt Reuter, Parks and Recreation Director, Andrea Richards, Confidential Administrative Assistant, and Cindy L Dunn, Acting Deputy Clerk.

Staff Excused / Absent: None.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Councilmember de Booy.

CHANGES, ADDITIONS OR DELETIONS TO AGENDA

There were no changes, additions or deletions to the agenda.

STUDY SESSION

NFIP/ESA Compliance Checklist (Durham)

NFIP ESA Compliance Checklist

Director Durham explained to Council about the new FEMA regulations and the need possibly amend the FMC to gain full compliance. The Federal Emergency Management Agency's (FEMA) National Flood Insurance Program (NFIP) was sued by the National

Marine Fisheries Service (NMFS) for violating the Endangered Species Act (ESA). As a result of that suit FEMA is required to show compliance with the ESA. In order to do that FEMA must prepare an annual report showing how communities in the NFIP comply. FEMA has offered three ways to meet this requirement, a model ordinance, and a check list showing compliance or a permit by permit review by FEMA. The City of Fife is a participant in the NFIP and must choose a means of compliance with this directive from FEMA. As the City of Fife has been proactive in meeting and even exceeding the requirements to protect wetlands, critical areas and fisheries we are very close to compliance now. Our low Impact Development Ordinance, Flood Damage Prevention and Critical Areas regulations help us meet these requirements. The Community Development Department and the Legal staff have been going over our existing rules using a check list provided by FEMA. We feel we are very close to having all the regulations in place to meet these requirements now. For that reason we recommend use of option two, preparing a checklist to show compliance. After FEMA reviews our submittal we may have to amend the FMC in some manner to gain full compliance.

2011 Revenue Estimates (DeGroot)

2011 Revenue Estimates

Director DeGroot reviewed the revenue estimates for 2011. He stated that the 2011 preliminary budget projects total revenues from all sources, including Estimated Beginning Fund Balance, at \$73,122,544. The General Fund portion is projected at \$17,138,413. The proposed revenue budget does include an increase in the property tax levy by the 1% permitted by law. As discussed with Council at the Budget Retreat on August 28, the total proposed Revenue Budget for all funds is \$54,011,834, including \$19,110,710 in estimated Beginning Fund Balance. The General Fund portion is \$ 13,957,035, including \$ 3,181,378 in Estimated Beginning Fund Balance.

He reviewed the General Revenue Funds: Property Tax, Sales Tax, License and Permits, Intergovernmental, Goods and Services and Fines and Forfeitures. He also discussed major non-general fund revenues such as Notices of Infractions, Real Estate Excise Taxes, Lodging Taxes, Utility Taxes, Water Revenues, Sewer Revenues and Storm Sewer Revenues.

Report on Activities Funded by Lodging Tax (Potter)

Report o Activities Funded by Lodging Tax

Laurel Potter, Marketing Coordinator reviewed on the activities funded by lodging taxes. She discussed the partnerships formed, the City website, citizen relations, social media, public relations, special events and community partnerships. She invited each committee member to discuss their use of funding.

Louise Hospenthal, Fife Historical Society stated that the money has gone towards advertising for the Historical Museum and Dacca Barn.

Aaron Williams, Chamber President stated the funds have been used for the 2010 Business Directory and Visitors Guide.

Tim Waer stated the funds have been used for attracting amateur athletic programs to the area for use of parks and lodging.

Tammy Blount, President CEO of Tacoma Regional Convention & Visitors Bureau, talked about sales from January 2010 - August 2010 and she discussed advertising, on line marketing and media.

Lodging Tax Advisory Committee Recommendations (Potter)

2011 Lodging Tax Committee Recommendations

Laurel Potter, Marketing Coordinator and Mayor ProTem Cerqui talked about the Lodging Tax Committee recommendations to Council for allocation of 2011 funds. They submitted a list of committees/programs and what was requested and what is recommended for 2011 and what was given in 2010.

Councilmember Hulcey voiced concerns on the recommendation for the Fife Historical Society.

Councilmember Godwin asked some accounting balance questions. And talked about his concerns on reserve funds.

Councilmembers Hull talked about funding committees in tough economic times and becoming more aggressive on bringing tourism to Fife.

City Manager Worthington discussed that the City recently submitted an application for grant money from the Puyallup Tribe.

Mayor Johnson suggested taking care of the City budget then working their way towards funding secondary projects.

Councilmember de Booy would like to give small amounts to each project and as money comes into the City funding more from that point.

Special Funding for Locomotive Gates (Worthington)

Special Funding for Locomotive Gates

City Manager Worthington talked about the purchase of a gate for the locomotive and invited former Mayor Mike Kelley to speak about the gate.

Mike Kelley, Freeman Rd., explained about the gate for the locomotive and the cost. He

showed pictures of what it would look like and recommended the purchase of the gate. The estimated cost is around \$15,000 for labor and material.

Councilmember de Booy asked some questions about the design.

City Manager Worthington discussed funding for the gate.

Council showed support for the gate.

Political Campaigning at the Fife Harvest Festival (Worthington)

Political Campaigning at the Fife Harvest Festival

City Manager Worthington asked the Council to revisit political campaigning at the Fife Harvest Festival. Since 2005 when the Fife Harvest Festival was revitalized, political campaigning has not been allowed in the parade or in a vendor booth. Anyone who wants to, may participate in the parade without a political message. Elected officials have been allowed to participate in the parade, displaying their name and office they currently hold. If Council were to restrict current officials, running for position in an upcoming election from participating in the festival activities, it would also restrict the participation of our own Councilmember's.

Greg Amann, Assistant City Attorney stated our current policy is enforceable.

The majority of the Councilmember's agreed to keep the current policy as is.

Councilmember Hull would like to see a change.

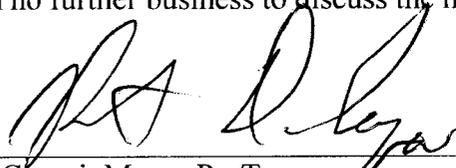
Josh Amato, Dick Muri Campaign Manager voiced his concerns not allowing candidates from marching in the parade with campaign signs and for not allowing them to have a booth.

REVIEW OF UPCOMING COUNCIL AGENDAS

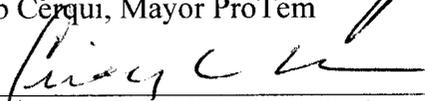
City Manager Steve Worthington reviewed the upcoming future agendas.

ADJOURNMENT

With no further business to discuss the meeting was adjourned at 9:20 pm.



Rob Cerqui, Mayor Pro Tem



Steve Marcotte, City Clerk, Assistant City Manager

Prepared by Cindy Dunn, CMC, Deputy City Clerk