

Website Advisory Committee Meeting

December 6, 2010

Notes

Present: Steve Worthington; Karen Hazzard, Court; Chris Larsen, CD; Ben Brooks, Citizen;
Cindy Dunn, Finance; Matt Ray, IT Manager; David Sherfield, PW; Paula Schwan, PD; Laurel
Potter, M/E; Shawn Zilbert, IT; Alan Reilly, FHS

2:10 p.m.

Steve Worthington stated that staff needs to be writing web content for a citizen and business audience.

2:20 p.m. Card Sorting Exercise

News & Events	City Departments & Government	Living	Business	Visiting	Jobs	Search Bar
History	City Council	Swim Center	Events	Dining & Nightlife		
Public Notice	-Watch Meetings	Events	Permit Center	Outlets/ Shopping		
Request for Proposals	-Agends & Minutes	DRC	Maps	Lodging		
Museum	-Council Pages	Permit Center	Business License	Passports		
Press Room	Departments	Passports	Passports	Arts & Culture		
Current Projects	-Each Dept. Page	Crime Prevention	Truck Routes	Comm Profile		
Truck Routes	-Boards & Commissions	Storm Drainage	Documents Downloads	Museum		
Road Closures	-Each Page	Utilities	Bidding Opportunity	Catering		
Shoreline MP		Water Quality	Request for Proposals	Truck Routes		
Comp Plan		Library		Meeting Facilities		
Water Rate Increase		Comm Service		Engine		
Facility Closures		Maps		Things To Do		
		Emergency Comm.		Walking Trails		
		Documents & Downloads		Sporting Events		
		Red Light Photo				
Footer Information						
Contact Us, Webmaster, Department Directory						
Pages ONLY under Corresponding Department						
All other pages currently on our website will remain under their individual departments.						

Alternative Names for Main Navigation

News & Events, News & Information, News

Services for Citizens, Community, Living

Services for Businesses, Business

Things to Do/Places to Go, Visiting

Employment, Jobs

Depts/Govt, City Departments & Government

I want to/Services