

# Website Advisory Committee Meeting

October 14, 2010

## Notes

Present: Councilmember Pay Hulcey, Chair; Karen Hazzard, Court; Chris Larsen, CD; Ben Brooks, Citizen; Cindy Dunn, Finance; Matt Ray, IT Manager; David Sherfield, PW; Paula Schwan, PD; Julie Ryan, PRCS; Laurel Potter, M/E; Shawn Zilbert, IT

### Current Website Likes

- Menu Drop Downs
- Search Engine
- Scroller (minus flip back)
- Wider Screen
- Consistent Footer/Contact Info

### Current Website Dislikes

- No Quick Links
- Cluttered Homepage
- Frequently Used Links:
  - Not representative of actual
  - Reflex not on it
- File/link icons on homepage
- Wasted space for employee log-in

### Ideas

- Scroller on each department
- Drop down with quick links
- Staff research quick links (homework assignment)
- Reoccurring department/web staff meetings for site clean up & accuracy
- Sub menu fly-outs
- Consistency
- Department description on index pages
- Hot topics for each department
- Bigger contact us section
- Combine City Government/Departments to one menu item
- Delete redundancy
- More work with businesses
- More photos
- Online payments/bills

- Form submittal/data collection ability
- Permitting & code enforcement information needed (Chris Larson)
- Add to Living Section: Pets
- Use Working/Living/Visiting for Menu
- Calendar:
  - Big link on homepage
  - Each department have access to edit
  - Layers
- Quick find/frequently used links with drop downs
- Icons for some items
- Better Translation Icon
- One Map Section
- Council meetings on youtube.com
  - Full screen ability
- "Where in Fife" game
- Fillable .pdfs: yes
- Workflow for web updates:
  - Notification to department director & WAC member
  - Fillable form on new website
- RSS feeds per section
- Employee Directory
- More videos (tutorials)
- Mission statements on each department index page
- More prominent history
- Section on environmental sustainability
- Section on real time data